

# 2003-2004 QAD Web Design Contest

(5) excellent, contains most of the features below, no major problems		Comments
<p><b>Content</b> Overall rating for this category:</p> <p style="text-align: center;">5   4   3   2   1</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Depth and relevance of content is clear</li> <li><input type="checkbox"/> Descriptive; concise but not shallow</li> <li><input type="checkbox"/> Highly appropriate to subject of site</li> <li><input type="checkbox"/> Aimed at an identifiable audience</li> <li><input type="checkbox"/> Useful to target audience</li> <li><input type="checkbox"/> Breadth of information is appropriate for size and topic of site (sites were to be 6 pages of content or more)</li> <li><input type="checkbox"/> Relevant support resources are included (links to other relevant sites)</li> </ul>	<hr/> <hr/> <hr/> <hr/> <hr/>
<p><b>Layout</b> Overall rating for this category:</p> <p style="text-align: center;">5   4   3   2   1</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> User-friendly; information easy to find</li> <li><input type="checkbox"/> Predictable; consistent</li> <li><input type="checkbox"/> Looks planned; appropriate for content</li> <li><input type="checkbox"/> Professional; appropriate spacing; empty space used effectively</li> <li><input type="checkbox"/> Balance of text, graphics and other elements</li> </ul>	<hr/> <hr/> <hr/> <hr/> <hr/>
<p><b>Navigation</b> Overall rating for this category:</p> <p style="text-align: center;">5   4   3   2   1</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> User-friendly; easily identifiable</li> <li><input type="checkbox"/> Appropriate redundancy</li> <li><input type="checkbox"/> Links are labeled appropriately</li> <li><input type="checkbox"/> Targets are reasonably and accurately described</li> <li><input type="checkbox"/> All links work</li> <li><input type="checkbox"/> Colors chosen for text links enhance the "look" of the site</li> </ul>	<hr/> <hr/> <hr/> <hr/> <hr/>
<p><b>Color Scheme</b> Overall rating for this category:</p> <p style="text-align: center;">5   4   3   2   1</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Combination of text, link, background and scroll bar colors enhance the "look" and "feel" of the site</li> <li><input type="checkbox"/> Excellent contrast between fore- and background colors (e.g., text is easy to read against background chosen)</li> <li><input type="checkbox"/> Color scheme chosen works well with graphics used</li> <li><input type="checkbox"/> Colors chosen blend and work subtly to enhance over design of site</li> </ul>	<hr/> <hr/> <hr/> <hr/> <hr/>
<p><b>Graphics</b> Overall rating for this category:</p> <p style="text-align: center;">5   4   3   2   1</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Relevant and appropriate to site content</li> <li><input type="checkbox"/> Relative size is appropriate</li> <li><input type="checkbox"/> Quality of images is appropriate</li> <li><input type="checkbox"/> Combination of graphics and pictures enhance overall look of site</li> <li><input type="checkbox"/> Graphics elements look professional and planned</li> <li><input type="checkbox"/> Imagery adds to content but does not overwhelm information</li> </ul>	<hr/> <hr/> <hr/> <hr/> <hr/>
<p><b>Accessibility</b> Overall rating for this category:</p> <p style="text-align: center;">5   4   3   2   1</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Added features (scripts, animations, frames) do not limit usability to a specific audience</li> <li><input type="checkbox"/> Alternative text is used with graphics and graphic objects</li> <li><input type="checkbox"/> Loading speed is appropriate for majority of users</li> <li><input type="checkbox"/> Fonts and font colors used enhance readability of information</li> <li><input type="checkbox"/> Layout enhances ability to find relevant information</li> </ul>	<hr/> <hr/> <hr/> <hr/> <hr/>